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| **UNIVERSITY "DŽEMAL BIJEDIĆ" IN MOSTAR****STUDY OF TOURISM** |
| **Course title:** | **Special Interest Tourism** | **Course code: ST201** |
| **Level of cycle, year of study, semester** | academic undergraduate studies | year: II / semester: 3. |
| **Course leader:** | Dajana Vukojević, Assistent professor |
| **Contact details:** |   |
| **Total hours of course:** | Hours of lectures per week: 2 | Hours of practice per week: 2 | Total hours: 60 |
| **ECTS credit score:** | 5 ECTS |
| **Home qualification:** | Bachelor Management in tourism |
| **Course status:** | Obligatory |
| **Prerequisites for placing an object:** | There are no |
| **Access restrictions to the subject:** | Only for students Studying Tourism |
| **Explanation of the score:** | The number of ECTS points corresponds to the number of hours required for the realization of teaching obligations and the preparation of the exam. |
| **Objective:** | The main goal is to familiarize students with specific / selective / thematic forms of tourism, their basic characteristics and characteristics, their development and perspectives. |
| **Description of general and specific competences (knowledge and skills) / learning outcomes:** | After the successful completion of this course, students will be able to:- dispose of basic and advanced knowledge about the development of specific / specific forms of tourism- recognize contemporary trends in the tourism market from the point of view of the differentiation of motives for tourist travel;- explain and link the resource base with specific forms of tourism;- to recognize the real possibilities for the development of certain specific forms of tourism in the specific area;- devise and apply a specific form of tourism to a specific tourist destination. |
| **Indicative course content:** | 1. Trends in the international tourist market - selective tourism, conceptual definition and types of selective tourism2. Forms of tourism based on cultural elements3. Forms of tourism based on natural elements4. Business tourism5. Socio-pathological forms of tourism6. New trends in tourism7. Categorization of catering facilities for accommodation and selective forms of tourism8. Strategic monitoring of tourism traffic and selective forms of tourism |
| **Forms of teaching / learning methods:** | Lectures, Exercises, Discussion, Case study |
| **Other obligations of the student (if they are foreseen):** | Seminar Papers |
| **Knowledge check / exam way and% weight factor:** | Active participation in all forms of teaching: 5%First test: 40%Seminar paper: 15%Final exam: 40% |
| **List of basic literature and****Internet web references:** | 1. Sheela Agorwal, Groham Busby, Rong Aung (2018): Special Interest Tourism-Concepts, Contexts and Cases. Cabi, Oxfordshire, UK.
2. Bongkosh N. Rittichainuwat (2018): Special Interest Tourism, 3rd Edition. Cambridge, UK.
3. Brent W. Ritcbie (2003): Managing Educational Tourism. Channel view publication.
4. Tatjana Pivac, Aleksandra Dragin, Vanja Dragićević, Đorđe Vasiljević (2016): Selektivni oblici turizma. Univerzitet u Novom Sadu, Prirodno-matematički fakultet, Departman za geografiju, turizam i hotelijerstvo. Novi Sad.
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| **Monitoring the quality and effectiveness of the course realization:** |  Anonymous survey among students on the success of the course. |