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| **UNIVERSITY "DŽEMAL BIJEDIĆ" IN MOSTAR**  **STUDY OF TOURISM** | | | | |
| **Course title:** | **Special Interest Tourism** | | **Course code: ST201** | |
| **Level of cycle, year of study, semester** | academic undergraduate studies | | year: II / semester: 3. | |
| **Course leader:** | Dajana Vukojević, Assistent professor | | | |
| **Contact details:** |  | | | |
| **Total hours of course:** | Hours of lectures per week: 2 | Hours of practice per week: 2 | | Total hours: 60 |
| **ECTS credit score:** | 5 ECTS | | | |
| **Home qualification:** | Bachelor Management in tourism | | | |
| **Course status:** | Obligatory | | | |
| **Prerequisites for placing an object:** | There are no | | | |
| **Access restrictions to the subject:** | Only for students Studying Tourism | | | |
| **Explanation of the score:** | The number of ECTS points corresponds to the number of hours required for the realization of teaching obligations and the preparation of the exam. | | | |
| **Objective:** | The main goal is to familiarize students with specific / selective / thematic forms of tourism, their basic characteristics and characteristics, their development and perspectives. | | | |
| **Description of general and specific competences (knowledge and skills) / learning outcomes:** | After the successful completion of this course, students will be able to:  - dispose of basic and advanced knowledge about the development of specific / specific forms of tourism  - recognize contemporary trends in the tourism market from the point of view of the differentiation of motives for tourist travel;  - explain and link the resource base with specific forms of tourism;  - to recognize the real possibilities for the development of certain specific forms of tourism in the specific area;  - devise and apply a specific form of tourism to a specific tourist destination. | | | |
| **Indicative course content:** | 1. Trends in the international tourist market - selective tourism, conceptual definition and types of selective tourism  2. Forms of tourism based on cultural elements  3. Forms of tourism based on natural elements  4. Business tourism  5. Socio-pathological forms of tourism  6. New trends in tourism  7. Categorization of catering facilities for accommodation and selective forms of tourism  8. Strategic monitoring of tourism traffic and selective forms of tourism | | | |
| **Forms of teaching / learning methods:** | Lectures, Exercises, Discussion, Case study | | | |
| **Other obligations of the student (if they are foreseen):** | Seminar Papers | | | |
| **Knowledge check / exam way and% weight factor:** | Active participation in all forms of teaching: 5%  First test: 40%  Seminar paper: 15%  Final exam: 40% | | | |
| **List of basic literature and**  **Internet web references:** | 1. Sheela Agorwal, Groham Busby, Rong Aung (2018): Special Interest Tourism-Concepts, Contexts and Cases. Cabi, Oxfordshire, UK. 2. Bongkosh N. Rittichainuwat (2018): Special Interest Tourism, 3rd Edition. Cambridge, UK. 3. Brent W. Ritcbie (2003): Managing Educational Tourism. Channel view publication. 4. Tatjana Pivac, Aleksandra Dragin, Vanja Dragićević, Đorđe Vasiljević (2016): Selektivni oblici turizma. Univerzitet u Novom Sadu, Prirodno-matematički fakultet, Departman za geografiju, turizam i hotelijerstvo. Novi Sad. | | | |
| **Monitoring the quality and effectiveness of the course realization:** | Anonymous survey among students on the success of the course. | | | |