



IROMAG

Incomings Edition



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The 8th of Mart

The 8th of March is International Women's Day. It's a global day to recognize and celebrate women's social, economic, cultural, and political achievements. It's also a time to raise awareness of the progress made toward achieving gender equality and the work to be done. The beginnings of International Women's Day can be traced back to the early twentieth century. It emerged from the activities of labour movements in North America and Europe and reflected a growing call for women's equal participation in society. Marking of the International Women's Day first took place on March 19, 1911, in Austria, Denmark, Germany, and Switzerland

RAMADAN

By IROUNMO



The holy month of Ramadan is the ninth month of the Islamic calendar. Ramadan is twenty-nine to thirty days long. Most Muslims fast for eleven to sixteen hours during Ramadan, from dawn to sunset. However, there are regions, such as polar regions, where the period between dawn and sunset may exceed twenty-two hours in summer. Therefore, in areas with continuous night or day, some Muslims follow the fasting schedule observed in the nearest city with sunrise and sunset, while others follow Mecca time. Ramadan is a month of spiritual reflection, selfimprovement, and heightened devotion and worship. The annual observance of Ramadan is regarded as one of the Five Pillars of Islam. During the fasting period Muslims cannot drink or eat. They also must abstain from intimacy, sinful speech, and behavior. Fasting is an obligation ‘fard’ for all adult Muslims who are not acutely or chronically ill or travelling. The elderly, pregnant women, mothers who are breastfeeding, people suffering from diabetes or women during periods also do not have to fast. The meal the fast starts with is referred to as suhur, and the daily fast ends with the meal called iftar.

SPAR: Skilled Youth, Empowered Communities Project

By IROUNMO



On March 12, 2025, in Mostar, the Faculty of Humanities hosted the final event of the SPAR: Skilled Youth, Empowered Communities project in coordination with the British Council at the higher education level.

Students from the Dzemal Bijedic University of Mostar who participated in the project attended and completed two modules in English language teaching. These students, in their fourth year at the Department of English Language and Literature, engaged in the learning process.

Additionally, the organizers launched a competition for student projects to apply English language teaching in the community. Lejla Krisco, a student from the Department of English Language and Literature at the Faculty of Humanities, secured first place alongside a student from the University of Sarajevo. They developed the MOSAIC project, which promotes the inclusion of underrepresented community members in everyday life.

This event highlighted the importance of empowering students through practical experience and innovation. By applying their knowledge in real-world contexts, students contributed to positive community changes.

Toyota Hybrid School - 2025 By IROUNMO



On Thursday, March 13, the Faculty of Mechanical Engineering hosted another Toyota Hybrid School as part of the PELMOB project. This workshop brought together university students and high school students from the 'Salih – Salko Curic' Electrical Engineering School in Mostar, who showed interest in innovative technologies in the automotive industry.

During the theoretical part of the session, participants gained insight into the operating principles of hybrid and electric vehicles, with a special focus on their environmental benefits and energy efficiency. Experts from the automotive industry delivered lectures, providing participants with in-depth knowledge about advanced propulsion systems, battery technologies, and sustainable practices in modern transportation.

After the theoretical session, students and high school pupils had an opportunity to test new Toyota and Volvo electric and hybrid vehicles. These test drives allowed them to experience the performance, efficiency, and environmentally friendly features of these cars firsthand.

This activity is part of the PELMOB project, which aims to educate people, promote electromobility, and raise awareness about the importance of transitioning to sustainable transportation.

Recycling Day at the Agro-Mediterranean Faculty

By IROUNMO



International Recycling Day is on 18th of March. This date encourages individuals to reflect on the benefits of recycling various materials.

The Agro-Mediterranean Faculty provides a public composter for biowaste disposal. Faculty has launched numerous projects that promote waste and biowaste recycling.

On the 6th of March, the Association of Students of the Agro-Mediterranean Faculty organized several projects, including a cleaning and maintaining of the yard at the Faculty.

Recycling involves collecting and processing materials that individuals would otherwise discard as waste and transforming them into new products. By recycling, people reduce the amount of waste they send to landfills, thus preserving natural resources.

The Agro-Mediterranean Faculty actively raises awareness about environmental conservation through its study programs Ecological Agriculture (first cycle) and Ecology and Environmental Management in Agriculture (second cycle). Through these programs, they emphasize the importance of waste management and recycling as essential methods for reducing negative environmental impacts.

Students Promote Women's Empowerment Through Fashion

By IROUNMO



Second-year Tourism Studies students Sanina Cukas, Halima Djono, and Tarik Trebovic created a campaign dedicated to empowering women through fashion as part of the subject of Marketing, under the mentorship of Professor Veldin Ovcina and Assistant Sara Kljajic. They highlighted the Bosnian brand VERT as an example. A designer created VERT to empower women through fashion. Merjem Novalic designs dresses that help women feel confident and beautiful.

The project fosters creativity and teamwork among students, promotes awareness of local brands, and boosts women's self-confidence. By applying marketing strategies, organizing events, and engaging with the audience, the students gained experience that will enhance their future professional careers.

The campaign proves young people drive societal change by combining creativity with socially significant topics. These projects cultivate critical thinking, practical skills, and social responsibility, providing students with experience on their educational journey.

Exploring Media Strategy and Campaign Management



On March 19, 2025, the Faculty of Economics hosted a lecture on "Media Strategy for Planning and Managing Campaigns – Build a Foundation with a Clear Strategy." Mirza Idriz and Nedim Rahimic, alumni of the University, Business Informatics department, and now employees of eMedia Patch, delivered the lecture. They shared their experiences in media planning and campaign management with the students. Their professional journey demonstrates that individuals can build careers with quality education and a clear vision.

During the lecture, students learned about the steps involved in creating successful marketing campaigns, how to define target groups, set realistic goals, and use forecasting and analytics techniques to make informed decisions in dynamic environments.

These lectures provide students with valuable opportunities to connect theory with practice and gain insight into real business challenges. The inspiring stories of former students further motivate young individuals to invest effort in their education and achieve their professional ambitions.

BOSNIAN DICTIONARY

- TAKMIČENJE - COMPETITION
- DEBATA- DEBATE

- SREDNJA ŠKOLA - HIGH SCHOOL
- PRIJEMNI ISPIT - ENTRANCE EXAMINATION

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