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| **UNIVERSITY "DŽEMAL BIJEDIĆ" OF MOSTAR****TOURISM STUDIES PROGRAMME** | | | | |
| **Name of the subject:** | **ENTREPRENEURSHIP IN TOURISM** | | **Šifra predmeta: ST202** | |
| **Cycle level, years of study, semester** | Udergraduate | | YEAR: II / semestar: 3. | |
| **Head of the subject:** | prof. Maida Dizdarević, associate professor | | | |
| **Contact details:** | Consultation:  E-mail: maida.dizdarevic@nmo.ba Tel.: | | | |
| **Total number of subject hours:** | Lectures: 2 | Exercises: 2 | | Total: 4 |
| **ECTS credit value:** | 5 ECTS | | | |
| **Qualification:** | Bachelor of Tourism Management | | | |
| **Status of the subject:** | Obligatory | | | |
| **Pedestals for laying the subject:** |  | | | |
| **Limitations to Access to the subject:** | NONE | | | |
| **Rationale for point value:** |  | | | |
| **Course Object:** | Understanding basic concepts in entrepreneurship;  - Observing the advantages of entering an entrepreneurial enterprise with reference to tourism;  - Analysis of different models of entrepreneurship in tourism  - Assessment and analysis of entrepreneurial activities within the tourism business;  - Creating business plans, as well as identifying indicators that affect the design of the business. | | | |
| **Description of general and specific competences (knowledge and skills) / learning outcomes:** | Ability to create new ideas in tourism business  Adopting knowledge about:  - the basics of entrepreneurship, historical development and types of entrepreneurship;    fundamental principles, functions, and perspectives of the development of entrepreneurial economics;  - entrepreneurial infrastructure / business incubators and clusters, with reference to tourism;  - basic principles of entrepreneurship in tourism through the practice of practice examples;  - By adopting entrepreneurial principles to develop entrepreneurial thinking in tourism. | | | |
| **The frame content of the subject:** | The basics of entrepreneurship; Types of entrepreneurship; Entrepreneurship in developed countries; Entrepreneurship in Transition Countries; Entrepreneurial Infrastructure; Entrepreneurship and Innovation; Entrepreneurship in Tourism; Entrepreneurial strategies in tourism | | | |
| **Teaching methods / learning methods:** | Lectures:   * - Lectures * - Discussions | | | |
| **Other student obligations (if they are foreseen):** | Seminar papers:  - preparing preparation,  - presentation  - defense | | | |
| **Examination method:** | Active participation in all forms of teaching: 5%  First Test: 40%  Seminar paper: 15%  Final Exam: 40% | | | |
| **List of basic literature:** | Dizdarević, M., Šehić, S., Entrepreneurship and Small Business, 2016.  Avlijaš Radoslav, Entrepreneurship, Belgrade, 2010.  Čovo Petar, Sustainable Entrepreneurship, Zadar, 2007. | | | |
| **Quality assurance and performance of the subject:** | Students will be actively attending classes. Learning outcomes will be used to self-evaluate and possibly restructure teaching, work methods and student appraisal. | | | |