



IROMAG

Incoming Edition



IN THIS ISSUE

NEW YEAR'S EVE

**LEJLA FAZLINOVIC AND
JENET TANOVIC**

STUDENT RESEARCHERS

UNMO PROJECTS

SOCRATES' CAFES

ERASMUS EXPERIENCE

BOSNIAN DICTIONARY

NEW YEAR'S EVE FUN FACTS

by IROUNMO

- New Year is the time of day at which a new calendar year begins and the calendar's year count increments by one.
- January 1st was never New Year Eve at first. Though it is, it was not practiced by many. Romans used to celebrate March 1st as New Year.
- Oceania is the first place to celebrate the New Year. The small Pacific island nations of Tonga, Samoa, and Kiribati are the first countries to welcome New Year, where January 1 begins at 10 am GMT or 3:30 pm IST on December 31.
- Lands of Howland and Baker Islands, near the United States, are the last places to welcome the New Year. They ring in the New Year at 12 pm GMT or 5:30 pm IST on January 1.

OUTGOING MOBILITY EXPERIENCE IN AMSTERDAM

LEJLA FAZLINOVIC AND JENET TANOVIC

By IROUNMO



Lejla Fazlinovic and Jenet Tanovic write about their experience as students on mobility.

As with every new beginning, so with ours in Amsterdam, we had the fear of failure and incompatibility, but already during the first week, we realized that the exchange is one of the most beautiful experiences in life. This period of life plays a big role in the development of our character, in independence, and the creation of new life habits.

Amsterdam is a place that gave us the opportunity to meet a new culture, wonderful people, make lifelong friendships and attend a university that emphasizes the development of personality and knowledge in professional life. Amsterdam is a city of diversity, and so is InHolland University, which is a group of students from all over the world. Inholland University has given us many opportunities to turn our knowledge into practice. We have created branding strategies for cities around the world.

One of the most beautiful practical experiences is our trip to Poland and working on a project for DMO Poznan. Staying in Poland allowed us to be one step closer to a successful professional life, gave us the confidence that young people with a strong will can change the world. We say with certainty that the rest of the exchange will bring only good memories, new adventures, new knowledge, and experiences.

We want to encourage every student to step into this era of his life and to create memories that will leave a mark on him for a lifetime.

STUDENT RESEARCHERS

By IROUNMO

Students of Tourism Study Programme of the Dzemal Bijedic University of Mostar presented their ideas for improving the tourist offer of Mostar during the workshops organized as part of submitting student project initiatives for support through UNIGEM project within "16 days of activism". Second-year students of the Tourism Study Programme focus their ideas on creating marketing projects and campaigns for the needs of tourism organizations, with which the Tourism Study Programme is closely cooperating. They use the most modern methods and techniques of market research with a combination of tools and instruments of traditional and digital marketing, all within the subject of Marketing in Tourism. They will present their marketing campaigns to the public at the end of the semester, while on December 17, they presented their own (entrepreneurial) business models created according to the CANVAS methodology. In this way, they emphasized the ability and readiness to establish new companies as well as the priority skills of optimal marketing management within these companies.

Anisa Puce, student representative of the second year of the Tourism Study Programme did not hide her satisfaction with the achieved results. "I think we have a lot of different ideas for establishing new companies, which do not require high costs for starting and development."

As part of their practical and interactive work about Marketing in Tourism, the students have developed their ideas following the rules of their future profession.



UNMO projects

By IROUNMO

ArcC

Project-arC stands for assuming responsibility for Climate change. The project is funded and supported by the British Council under the open call for Creative Commissions and it aims at producing sustainable outputs that can help to further develop climate change awareness and trigger young people to reflect on how their actions impact climate change, using the combined efforts of 14 partners representing 13 countries.

The project aims Project - arc has the ambition to create a showcase that will report how the project's work helped citizens from 13 countries to:

- reflect on the impact of their lifestyle on climate change,
- realize the importance of individual accountability and
- identify ways to demonstrate awareness of their responsibility to take action.

The project focuses on the following themes:

- Integrating e-learning in traditional education models.
- Introducing flexible work arrangements using remote working models.
- Rethinking travel and commuting needs.
- Assessing possibilities for more efficient use of energy.
- Evaluating consumption habits and waste reduction.

Each partner participated in the following activities:

Activity 1 - Micro-learning content on a range of Climate Change topics

Activity 2 - Webinars of Climate Change accountability and responsibility

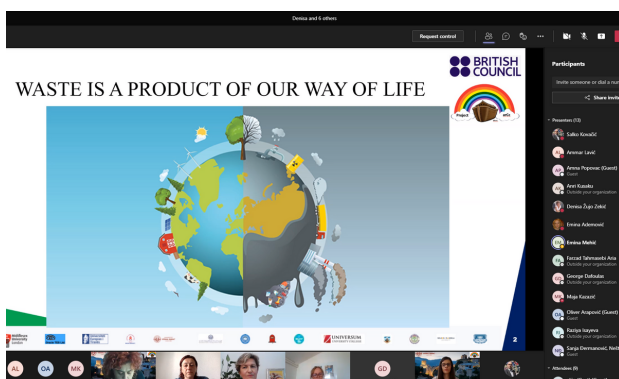
Activity 3 - Accountability and Responsibility Competition (ARC)

Activity 4 - Virtual events for raising awareness

Two webinars delivered by the Dzemal Bijedic University of Mostar are:

- waste production-new life for waste
- assessing possibilities for more efficient use of energy: Improving energy efficiency through smart grids.

Winners of the Accountability and Responsibility Competition (ARC) will be announced in the 51st week of 2021.



UNMO Projects

By IROUNMO

STEAMedu

MSc course in STEAM education/STEAMedu is CBHE Erasmus+ project whose aim is to provide practical solutions so as to help close the gap between industry needs/expectations and educational system outputs, by creating a STEAM education master program to train in-service and future educators at all levels of education to implement STEAMrelated courses in the HEI included in the project.

Occupations of the future have been changing rapidly, and the knowledge and skills acquired today may not be enough while preparing our students for life. Studies funded by the European Commission have highlighted important issues regarding STEM in education systems, including the low attractiveness of studies and careers in STEM areas. It also reported that there are unmet labor market needs in these areas that are expected to grow in the future (European Schoolnet, 2018). STEM careers are considered as 'the job' of the future; the European Parliament forecasts around 7 million new STEM jobs by 2025 (Education 2030 Unesco, 2017).

Due to the importance of individual preparation to work in the technologically advanced world, there has been a growing interest in STE(A)M education over the past years. A move from STEM education where subjects are taught in silos with a focus on scientific concepts to an STE(A)M approach in teaching and learning where concepts are investigated through interaction between STEM and non-STEM subjects and links to economic, environmental, and social challenges is important to increase young people's interest and motivation to study STEM subjects and to choose STEM careers and produce a workforce that is capable of tackling complex challenges through creative and interdisciplinary approaches.

Project participants include HEI from Bosnia and Herzegovina, Albania, Kosovo, Greece, and Cyprus.

The link for the project: <https://steamedu.sum.ba/consortium-board/>



Co-founded by the Erasmus+
Programme of the European Union

Socrates' cafes

By IROUNMO

Socrates' cafes gather young people ready to tackle prejudices, battle all divisions, accept different opinions, and discover an unusual common opinion. It gathers people who, by using Socrates' method discuss certain topics and exchange their experiences while drinking coffee and socializing. The TPO Foundation was the only one to launch Socrates' cafes in Bosnia and Herzegovina, in the cities of Sarajevo, Zenica, Mostar, and Tuzla. The Department of Psychology and Sociology of the Faculty of Education of the Dzemal Bijedic University of Mostar cooperates with the TPO Foundation in the project for the last three years. The facilitators were people from different professions: journalists, professors, politicians, artists, etc. This year's topics were:

- "Interculturalism" - facilitator was Merima Jasarevic, sociologist, doctor of sociology
- Dialogue: "Why do we (not) understand each other?" the facilitator was Edita Pajic, a master of pedagogy and a certified systemic family psychotherapist
- "Gender equality: What has our struggle given us?" the facilitator was Elma Hadzic, a first cycle student of Department of Psychology and Sociology at the Faculty of Education
- "Gender-Based Violence" the facilitator was Abida Pehlic, Master of Sociology (MA) and President of the Association "Novi Put".

The Vynl cafe hosted these educational gatherings for the students and curious young people.



S O C R A T E S

Erasmus experience: Jose Rafael Català Calatayud

By IROUNMO

Why did you choose BiH in the first place?

I never choose this place. I think is about destiny, because when it opens I started to fill the inscription to apply to Mostar. It was about one colleague who took that decision and he inscribed me. So, I was feeling in all the process that destiny decides on me.

Why Mostar?

Mostar is one of the most important cities in BiH. The location of this city ables to visit other places such as Blagaj, Pocitelj, Stolac, Kravice...

What are the things that Bosnia has and other countries don't have?

The most important thing is to be in connection with a lot of different cultures. And also Mostar is one of the best examples that you can see in the buildings, food, shops...

Why did you choose BiH again for the second-year exchange?

Because I met a lot of local people that ones are important for me. Also last year it was corona time and I didn't travel a lot because it was so much difficult to be in other countries that are near BiH. And also because I feel like it is my second home.

What is your advice for the students coming to BiH for the first time?

First of all, enjoy and live in every moment. Secondly, you have to meet the local people because they will open their house and you also will open your mind. And eat a lot.



BOSNIAN DICTIONARY

- BOŽIĆ - CHRISTMAS
- NOVA GODINA - NEW YEAR'S EVE
- DEDA MRAZ - SANTA CLAUS
- BOZICNA JELKA - CHRISTMAS TREE
- UKRASI - DECORATIONS
- PRAZMNICI - HOLIDAYS
- BADNJE VECE - CHRISTMAS EVE
- VATROMET - FIREWORKS
- PONOC - MIDNIGHT
- ADVENT - ADVENT

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IROMAG TEAM
MIRSADA BEHRAM
LEJLA ŠKALJIĆ
LEJLA REPEŠA
AMNA MEHIĆ
HUSEIN MARIĆ

