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| **DŽEMAL BIJEDIĆ UNIVERSITY MOSTAR**  **TOURISM STUDIES** | | | | |
| **Course title:** | **MANAGEMENT OF TOURIST DESTINATIONS** | | **Course ID: ST312** | |
| **Study level, year of study, semester** | First cycle | | year: III / semester: I | |
| **Course instructor:** | Contact person Irma Dedic | | | |
| **Contact details:** | Address: Ekonomski fakultet Univerziteta „Džemal Bijedić“ u Mostaru E-mail: Irma.Dedic@unmo.ba | | | |
| **Total number of classes:** | Weekly number of lectures: 2 | Weekly number of exercises: 2 | | Total number: 60 |
| **ECTS Credits:** | 5 ECTS | | | |
| **Degree:** | Bachelor of Tourism Management | | | |
| **Course status:** | Elective | | | |
| **Prerequisites for taking the course:** |  | | | |
| **Course attendance limitations:** | Only for students of Tourism Studies | | | |
| **Explanation ECTS credits:** | The number of ECTS points accounts for the number of classes necessary for fulfilment of course duties and preparation for exam. | | | |
| **Course objectives:** | The objective of the course is to familiarize students with the economic determinants of tourist destinations. The aim is also to determine the structure and quality of the tourist destination in relation to competing tourist destinations. | | | |
| **Explanation of general and specific competences / outcomes:** | Understanding the subject matter which will enable students to get acquainted with the economic indicators of the tourist destination as well as the variants of further tourist development of the destination, as a competitive position in the tourist market. | | | |
| **Plan of activities:** | Tourism development tendencies  Tourist destination - part of tourism as a System  Elements of a tourist destination  Competitiveness and sustainability of a tourist destination | | | |
| **Teaching methods and means:** | 1. Individual work 2. Pair work 3. Group work 4. Presentation 5. Simulation of speaking scenarios | | | |
| **Other obligation of students:** | Homework assignments – presentations | | | |
| **Grading:** | Active participation in all forms of teaching: 5%  First test: 40%  Seminar work: 15%  Final exam: 40% | | | |
| **Readings:** | Jegdić, V., Marković, D., Menadžment turističke destinacije  Magaš, D., Turistička destinacija | | | |
| **Quality control:** | Anonymous poll among students | | | |