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| **DZEMAL BIJEDIC UNIVERSITY OF MOSTAR** **DEPARTMENT OF TOURISM** | | | | |
| **Course title:** | English language and culture I | | **Course code: ST205** | |
| **Study level, year of study, semester** | Undergraduate study | | Year of study: 2  semester: 3 | |
| **Course instructor:** | Džemal Špago, assistant professor  Amra Mujala, teaching assistant | | | |
| **Contact details:** | Consultation hours: every work day 9-10h  Office: Student Union building, 3rd floor  E-mail: dzemal.spago@unmo.ba | | | |
| **Class hours (per week):** | Lectures: 2 | Exercises: 2 | | Total: 4 |
| **ECTS:** | 5 ECTS | | | |
| **Degree:** | Bachelor of Tourism Management | | | |
| **Course status:** | Obligatory | | | |
| **Prerequisite courses:** | Contemporary English I; Contemporary English II | | | |
| **Students who can take this course:** | Department of Tourism | | | |
| **Explanation of the assigned ECTS credits:** | In addition to 60 class hours, this course also includes individual work of students assigned by the course instructor in line with the syllabus. | | | |
| **Course objectives:** | The aim of the course is to enable students to successfully use English at the B2 level of the CEF, with special focus on the language skills of writing and reading comprehension. Next, the goal of the course is also to familiarize students with cultural references, values and concepts, as well as the inter-relatedness of language and culture. While covering different topics related to cultural heritage, culinary art, art, and the like, students will also be able to expand their knowledge about those areas. | | | |
| **Description of specific and general competences / course outcomes** | Upon the successful completion of this course, students will:   * master the English language skills of writing and reading-comprehension at the B2 level of the CEF * acquire specific English vocabulary related to the areas of cultural heritage, music, art, etc. * familiarize themselves with the inter-relatedness of language and culture * acquire knowledge of the cultural concepts in English * understand the differences between American and British culture. | | | |
| **General plan of activities:** | 1. The inter-relatedness of language and culture 2. Language and identity 3. Language values; idiomatic expressions 4. Cultural concepts in language - metaphors 5. Differences between American and British culture 6. Language and thought - Sapir-Worf’s hypothesis 7. Spelling rules - British and American English vs Bosnian 8. Midterm exam 9. Language analysis of specific topics: Monuments and architecture 10. Language analysis of specific topics: Monuments and architecture – customs 11. Language analysis of specific topics: food, music, folklore 12. Language analysis of specific topics: art 13. Language analysis of specific topics: contemporary society 14. Discussions I 15. Discussions II | | | |
| **Teaching methods and techniques:** | A combination of lecturing and practical activities with the use of IT (group and individual work). | | | |
| **Other obligations of students (if any)** | Completing individual homework assignments | | | |
| **Grading:** | 1.Individual homework assignment (20%)  2. Midterm exam (30%)  3. Final exam (50 %) | | | |
| **Readings:** | English for International Tourism, M.Jacob ąnd P.Strutt, 2007  Methaphors we live by, G. Lakoff and Mark Johnson, 1981  In the Loop: A Reference Guide to American English Idioms; Office of English Language Programs, 2010.  Intercultural Communi­cation, M. Clyne, Cambridge University Press 1994.  101 characteristics of Americans / American Culture (<https://www.press.umich.edu/pdf/9780472033041-101AmerCult.pdf>)  Other materials assigned by the course instructor. | | | |
| **Quality control:** | An anonymous poll conducted among the students. | | | |