|  |
| --- |
| **DZEMAL BIJEDIC UNIVERSITY OF MOSTAR****FACULTY OF ECONOMICS** |
| **Subject:** | **ENGLISH LANGUAGE-BUSINESS** | Course Code: AB307 |
| **Studies level, year of study, semester**  | academic undergraduate studies  | year: III / semester: VI |
| **Lecturer:** | Assistant Professor Aida Džiho-Šator |
| **Contact details:** | E-mail: aida.dziho@unmo.ba  |
| **Total number of teaching hours:** | Lectures (weekly hours): 1 | Exercises (weekly hours): 3 | Total number of hours: 60 |
| **ECTS points:** | 4 ECTS |
| **Degree:** | Bachelor of Economics |
| **Subject status:** | Required |
| **Preconditions for the subject:** | None |
| **Limitations:** |  |
| **Justification for the assigned ECTS:** | Number of ECTS points corresponds to the number of hours necessary for teaching hours and exam preparation.  |
| **Objective of the subject:** | To enable student to study from the textbooks written in English and teach themspecific vocabulary related to key economic terms and concepts that have emerged in the English-speaking field. The emphasis is on the understanding and usage of English language within the context of global trends in economics, business, and basic concepts in all fields encompassed in their curriculum.  |
| **Generic and specific competencies (knowledge and skills) / learning outcomes:**  | Upon successful completion of this couse students will be able to:- be able to understand English at B1 levelusing vocabulary related to economic fields - be able to communicate in English in writing, in accordance with the forms of business correspondence- be able to maintain conversation at B1 level- be able to use individually English-language materials in these areas |
| **Subject's content:** | 1. Presenting yourself in English—speaking 2. Presentation of your company or business in English—speaking skills3. Writing CV in English--writing4. Overview of economic branches and trends – reading comprehension and speaking5. Accounting - reading comprehension and speaking6. Decision making in business - reading comprehension and speaking7. Global business - work on the text8. Mid term exam9. Management - work on the text10. Marketing - work on the text11. Banking - work on the text12. Ads13. Internet business14. IT terms for economists15. Written forms of correspondence in English |
| **Teaching methods:** | Lectures, discussions, work in pairs, group work |
| **Other requirements for the students** |  |
| **Structure of final grade**  | Mid-term test 25%; Final exam 60%; homework 10% Attendance and in-class activity 5% |
| **Literature:** | 1. Texts prepared by the teacher2. Thomson, A.J., Martinet, A.V., A Practical English Grammar, Oxford University Press,1986.3. Tanović, Mustafa, EngleskaGramatika, Fakultethumanističkihnauka, 4. A Dictionary of Globalization, Jens Uwe Wunderlich and Meera Warrier, Routledge, London and New York, 2010. |
| **Quality control of successfulness of teaching** | Anonymous survey among students about quality of teaching |