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| **DZEMAL BIJEDIC UNIVERSITY OF MOSTAR** **TOURISM STUDIES** |
| **Full course title:** | **Project management** | **Course code: ST305** |
| **Course level/cycle:**  | Undergraduate programme, cycle I | Year of study: III/ Semester: 5 |
| **Course leader:** |  |
| **Contact details:** | **Consultation hours: Office: E-mail:**  |
| **Total class load:** | **Lectures per week: 2 class hours** | **Practical work classes per week: 2 class hours** | **Total class load: 60 class hours** |
| **ECTS credit value:**  | 5 ECTS |
| **Faculty/School/Department:** | TOURISM STUDIES/Bachelor in Tourism Management |
| **Course status:** | Non obligatory |
| **Pre-requisites:** | None |
| **Access restrictions:** | Only for students of tourism |
| **Student workload:** | Explain the role of projects and project management in developing business systems in tourism. The emphasis is on strategic preparation, evaluation, start-up and development of project management models to enable students to manage projects under the conditions of modern tourism development. |
| **Learning outcomes:** | After successful completion of this course students will be able to:- properly interpret the role of project and project management in developing business systems- plan, develop and develop a project management model for tourism at a strategic level- analyze different entrepreneurial initiatives and make a decision on accepting the one that best meets the defined goals- master a specific computer program for creating business plans in tourism. |
| **Indicative syllabus content:** | 1. Theoretical-methodological definition of project and project management2. Lifecycle of the project and project stakeholders3. Project Management Areas4. Project management functions / processes: planning, organizing, managing and controlling5. Strategic aspect of project management in tourism6. Project-Oriented Business Systems in Tourism7. Methods of decision-making and selection of projects in tourism8. Project portfolio9. Projects and Environment |
| **Learning delivery:** | Lectures, computer exercises, case processing, making project application |
| **Other students’obligations (if required):** |  |  |
| **Assessment weighting:** | 1. Individual Projection and Presentation - 50%2. Active participation in all forms of teaching - 10%3. Test 40% |
| **Essential reading:** | 1. Cetinski, V., Perić, M., (2013), Project Management, Faculty of Tourism and Hotel Management, Opatija2. Cleland, D.I., Ireland, L.R., (2007), Project Management - Strategic Design and Implementation, Fifth Edition, McGrawHill, New York,3. Project Management Institute, Guide to the Project Management Body of Knowledge (PMBOK Guide), Fourth Edition, 2008. |
| **Course quality assessment:** | Student polls |