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| **DZEMAL BIJEDIC UNIVERSITY OF MOSTAR**  **TOURISM STUDIES** | | | | | |
| **Full course title:** | **Project management** | | | **Course code: ST305** | |
| **Course level/cycle:** | Undergraduate programme, cycle I | | | Year of study: III/ Semester: 5 | |
| **Course leader:** |  | | | | |
| **Contact details:** | **Consultation hours: Office: E-mail:** | | | | |
| **Total class load:** | **Lectures per week: 2 class hours** | **Practical work classes per week: 2 class hours** | | | **Total class load: 60 class hours** |
| **ECTS credit value:** | 5 ECTS | | | | |
| **Faculty/School/Department:** | TOURISM STUDIES/Bachelor in Tourism Management | | | | |
| **Course status:** | Non obligatory | | | | |
| **Pre-requisites:** | None | | | | |
| **Access restrictions:** | Only for students of tourism | | | | |
| **Student workload:** | Explain the role of projects and project management in developing business systems in tourism. The emphasis is on strategic preparation, evaluation, start-up and development of project management models to enable students to manage projects under the conditions of modern tourism development. | | | | |
| **Learning outcomes:** | After successful completion of this course students will be able to:  - properly interpret the role of project and project management in developing business systems  - plan, develop and develop a project management model for tourism at a strategic level  - analyze different entrepreneurial initiatives and make a decision on accepting the one that best meets the defined goals  - master a specific computer program for creating business plans in tourism. | | | | |
| **Indicative syllabus content:** | 1. Theoretical-methodological definition of project and project management  2. Lifecycle of the project and project stakeholders  3. Project Management Areas  4. Project management functions / processes: planning, organizing, managing and controlling  5. Strategic aspect of project management in tourism  6. Project-Oriented Business Systems in Tourism  7. Methods of decision-making and selection of projects in tourism  8. Project portfolio  9. Projects and Environment | | | | |
| **Learning delivery:** | Lectures, computer exercises, case processing, making project application | | | | |
| **Other students’obligations (if required):** |  | |  | | |
| **Assessment weighting:** | 1. Individual Projection and Presentation - 50%  2. Active participation in all forms of teaching - 10%  3. Test 40% | | | | |
| **Essential reading:** | 1. Cetinski, V., Perić, M., (2013), Project Management, Faculty of Tourism and Hotel Management, Opatija  2. Cleland, D.I., Ireland, L.R., (2007), Project Management - Strategic Design and Implementation, Fifth Edition, McGrawHill, New York,  3. Project Management Institute, Guide to the Project Management Body of Knowledge (PMBOK Guide), Fourth Edition, 2008. | | | | |
| **Course quality assessment:** | Student polls | | | | |